Primrose Cottage

Wedding and Event Florist

questionnaire

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Wedding and Event Florist

FLORAL DESIGN *questionnaire*

CLIENT DETAILS

Lover 1 full name (main contact):

Lover 2 full name:

Phone:

Email:

Mailing address:

Suburb: *State:* *Post code:*

WEDDING DETAILS

Wedding date:

/ /

Estimated number of guests:

Ceremony location:

Start time: :

Finish time: :

Reception location:

Start time: :

Finish time: :

Personals drop off location:

Do you need them by a certain time?

No *Yes -* :

WEDDING THEMES

Three words that describe your wedding:

Wedding colour palette:

Accent colour:

Gilding colour:

FLORALS

Ideal floral budget range:

Pinterest, mood board or folder link:

Flowers you LOVE:

Please AVOID these flowers:

Floral colour palette:

Type of flowers you love (select all that apply):

- *Luxe*
- *Garden*
- *Whimsical*
- *Wildflowers*
- *Dried*
- *Natives*
- *Tropical*
- *Foliage*

Style of floral design:

- *Bold & modern*
- *Neat & tidy*
- *Wild & Messy*
- *Natural & organic*

Any other words that describe your floral style?

What floral elements are your priority?

Anything else about the florals overall you would like to add?

PERSONAL FLORALS

Lover 1 bridal party size:

Outfit colour/s:

Lover 2 bridal party size:

Outfit colour/s:

Personal flowers (add quantities):

- *Bridal bouquet*
- *Bridesmaid bouquet*
- *Flower girl posy*
- *Boutonniere*
- *Flower crown*
- *Wrist corsage*
- *Pin corsage*
- *Toss bouquet*

Add any other personal florals you are interested in below:

Bridal bouquet/s size:

- *Oversized*
- *Standard*
- *Minimalist*
- *En-masse*

Bridesmaid bouquet/s size:

- *Standard*
- *Small*
- *Minimalist*
- *En-masse*

CEREMONY FLORALS

Describe your dream ceremony:

Ceremony floral backdrop installations you are interested in (select all that apply):

- *Arbour arrangement/s*
- *Full arbour*
- *Plinth installation*
- *Freestanding floral towers*
- *Ground floral nest*
- *Luxe ground installation*
- *Urn vase installation*
- *Open to your suggestions!*

Other ceremony arrangements you are interested in (select all that apply):

- *Pew / chair arrangements*
- *Ground aisle arrangements*
- *Welcome sign arrangement*
- *Signing table arrangement*
- *Aisle entrance arrangement/s*
- *Petals on the ground*
- *Throw petals*
- *Open to your suggestions!*

RECEPTION FLORALS

Bump-in time:

:

Bump-out time:

:

Reception / dinner style:

- *Formal sit-down*
- *Cocktail*

Describe your perfect reception:

Bridal table style:

- *Head table*
- *Sweetheart table*
- *Sitting with guests*
- *No bridal table*

Guest table style (add estimated quantities if known):

- *Long tables*
- *Rectangle tables*
- *Round tables*
- *Bar tables*

Table arrangements you are interested in (select all that apply):

- *Floral garland*
- *Greenery garland*
- *Elevated table centrepieces*
- *Floral clouds*
- *Small vase arrangements*
- *Petitie vase arrangements*
- *Bud vases*
- *Open to your suggestions!*

Other reception arrangements you are interested in (select all that apply):

- *Welcome sign arrangement*
- *Seating chart arrangement*
- *Bar arrangement/s*
- *Cake table arrangement/s*
- *Cake flowers*
- *Gift table arrangement/s*
- *Statement installation/s*
- *Hanging installation/s*

Are you interested in candle hire?

- *Yes*
- *No*

Will you be supplying your own vases?

- *Yes*
- *No*

List any other reception florals you are interested in below:

VENDORS

Planner:

Photographer:

Videographer:

Stylist:

Hair & make-up artist:

Celebrant:

Catering:

Bar:

Musician:

DJ:

Cake baker:

Furniture / decor hire:

FURTHER DETAILS

Are there any additional details you would like us to know about your event?

Anything else you would like to add about the wedding flowers?

How did you hear about us?

Email to primrosecottagepaige@gmail.com